RCHIE
ERIES

Archie's Pal Jughead

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APR.

NO. 41

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Jughead

A BRUSH WITH ART

WELL JUGGIE! HAVE YOU GOT **YOUR** CONTRIBUTION READY?

CONTRIBUTION? GOSH, BETTY, I'M BROKE! HONEST!

YUK, YUK! THE LAST PAINTING JUG DID WAS A HUNDRED FEET OF FENCE!

HA HA

I'D BETTER HURRY IF I'M GOING TO HAVE ONE READY FOR TOMORROW'S SHOW!

OH, **THIS** BOY IS **SPEEDY!**

RELAX, SPENDTHRIFT! I MEAN A CONTRIBUTION FOR THE STUDENT ART SHOW!

DIDN'T YOU DO A PAINTING THIS YEAR?

HA, HA! SURE HE DID! BUT IT WON'T GO THROUGH THE DOOR OF THE EXHIBIT!

WHAT IS IT, - A MURAL?

HMM! THE CULTURE CRUMBS ARE WITH US AGAIN!

GEE, I FORGOT ALL ABOUT THE EXHIBIT!

HE'S PROBABLY GOT A NEW INVENTION! ... **INSTANT ART!**

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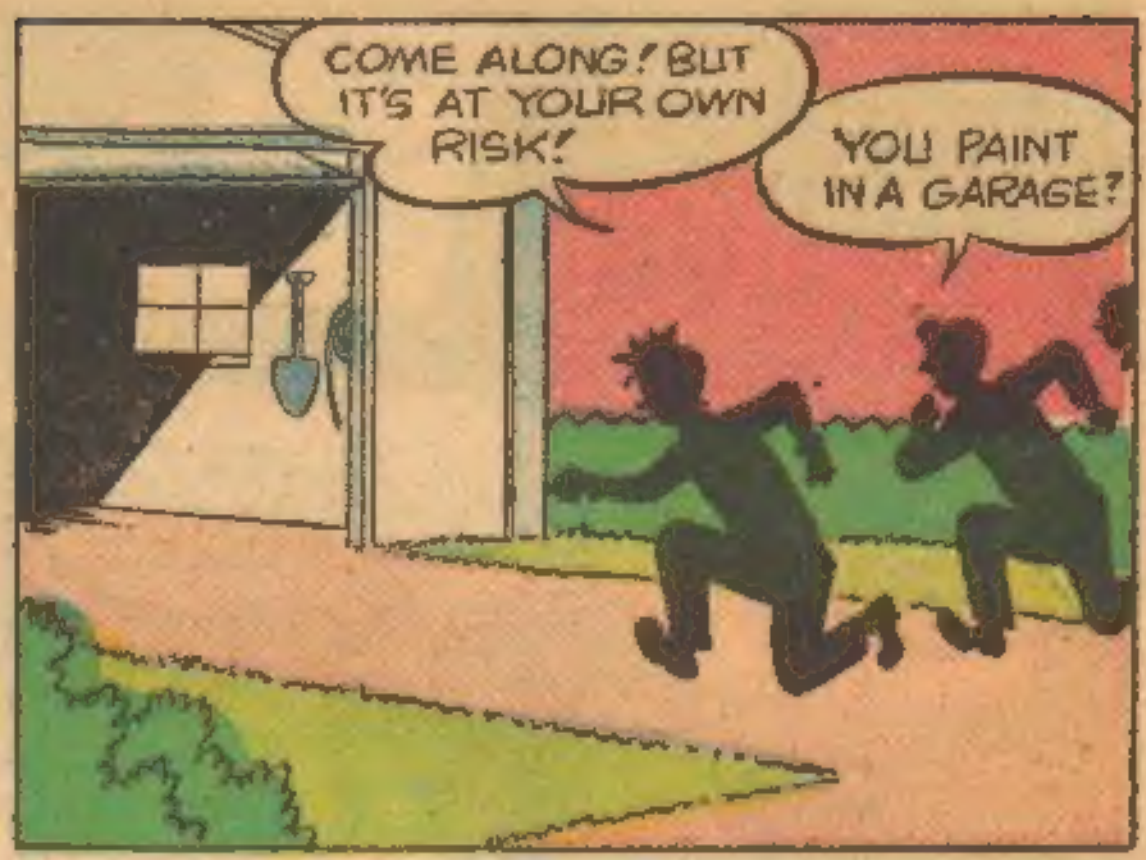
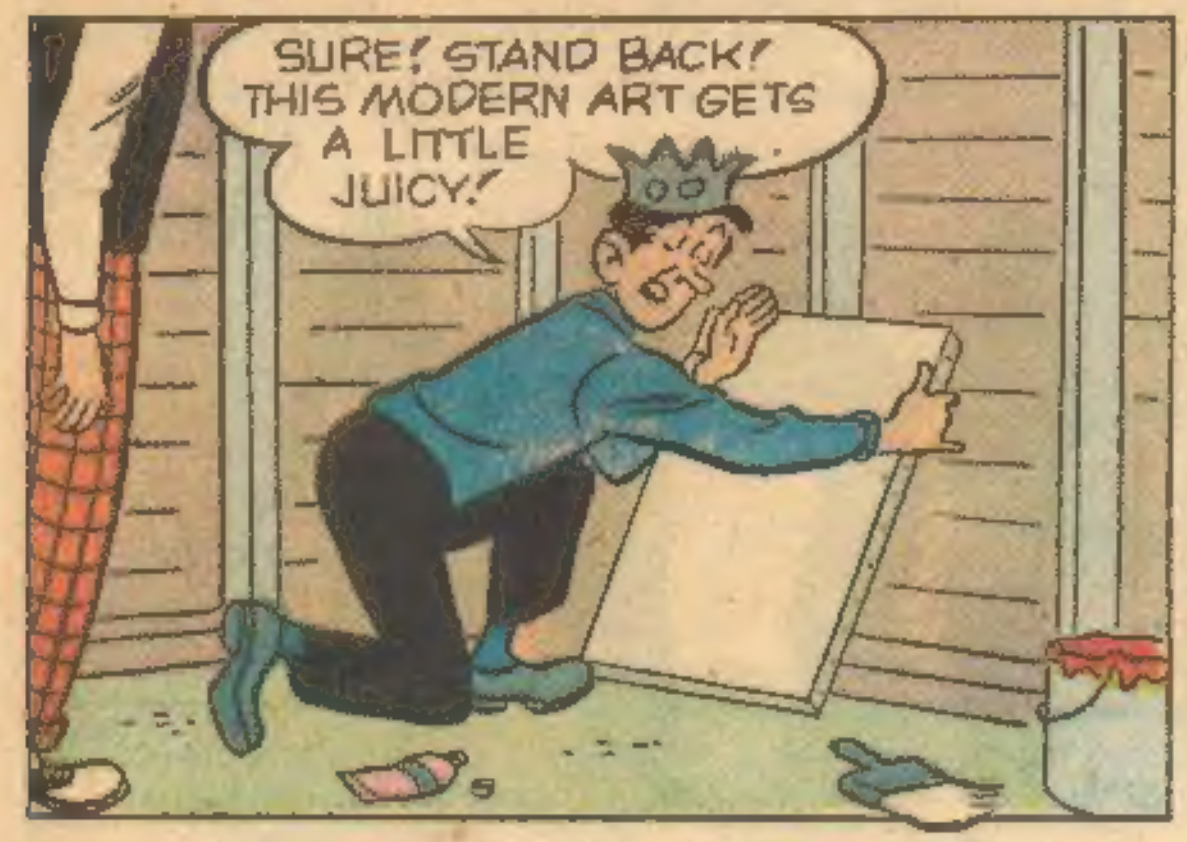
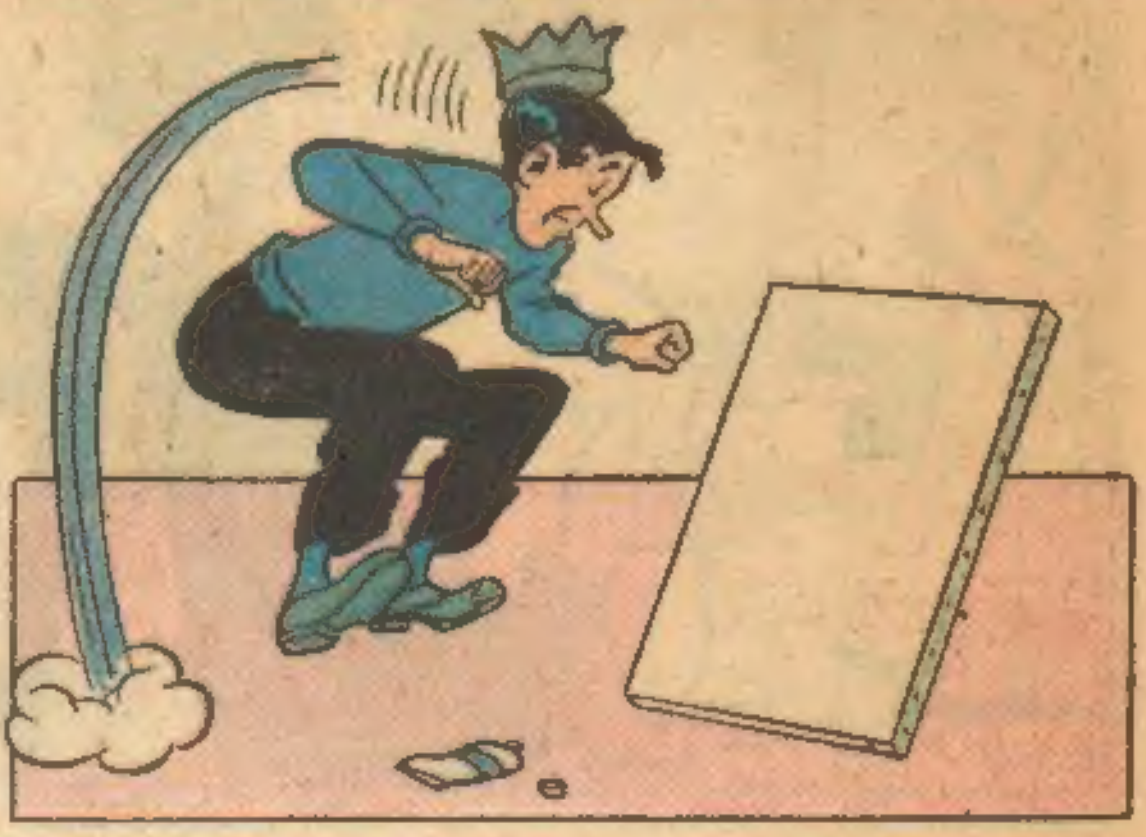
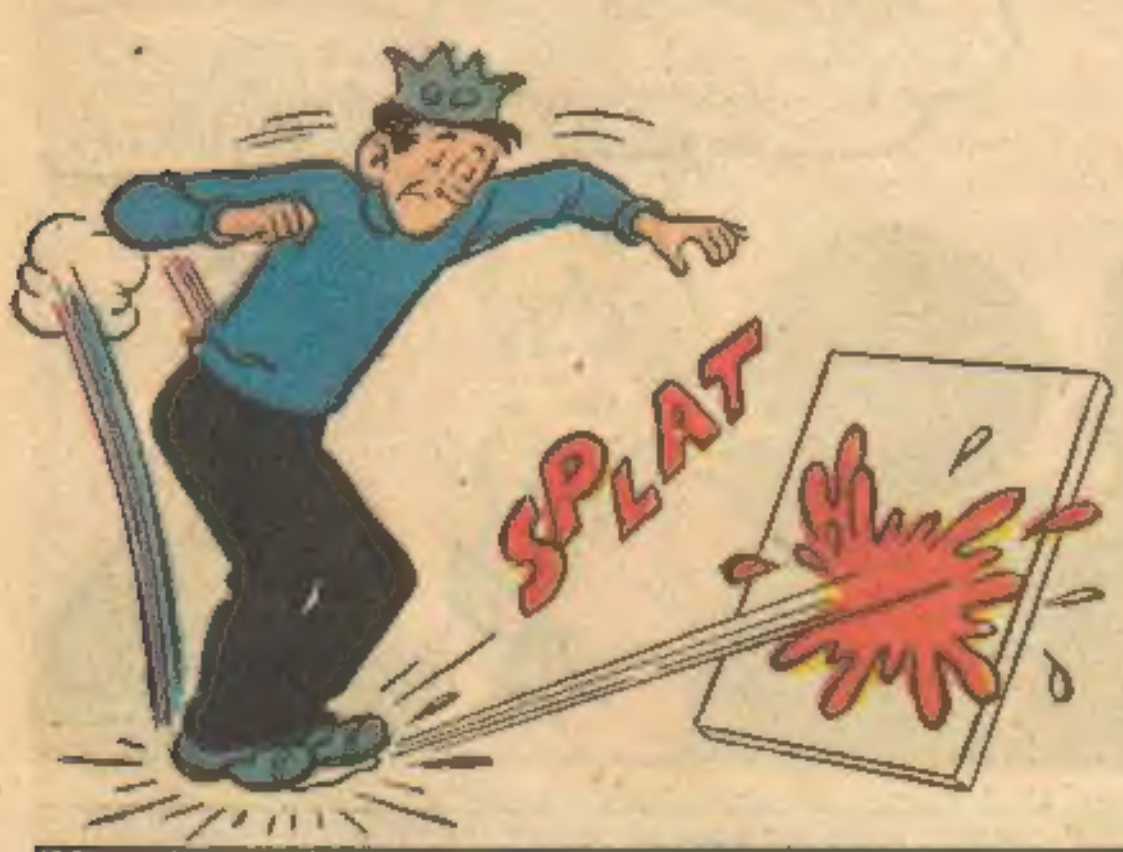
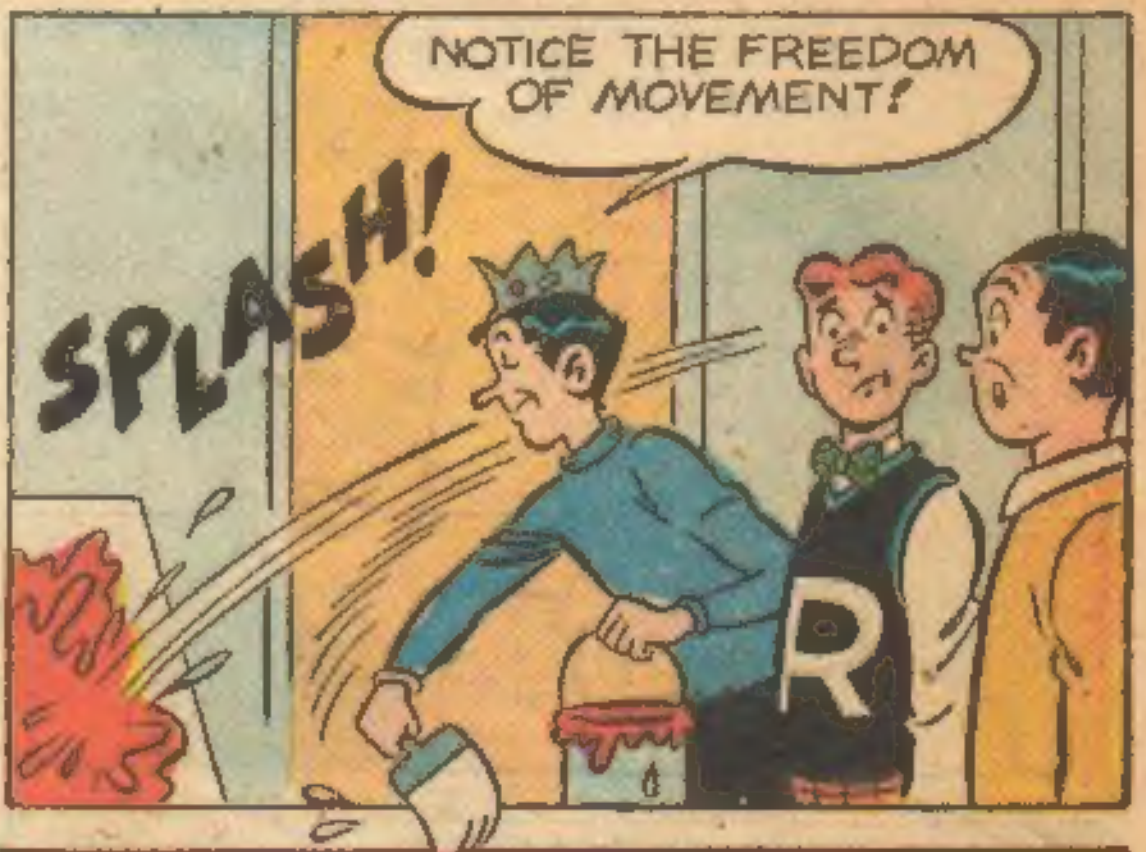




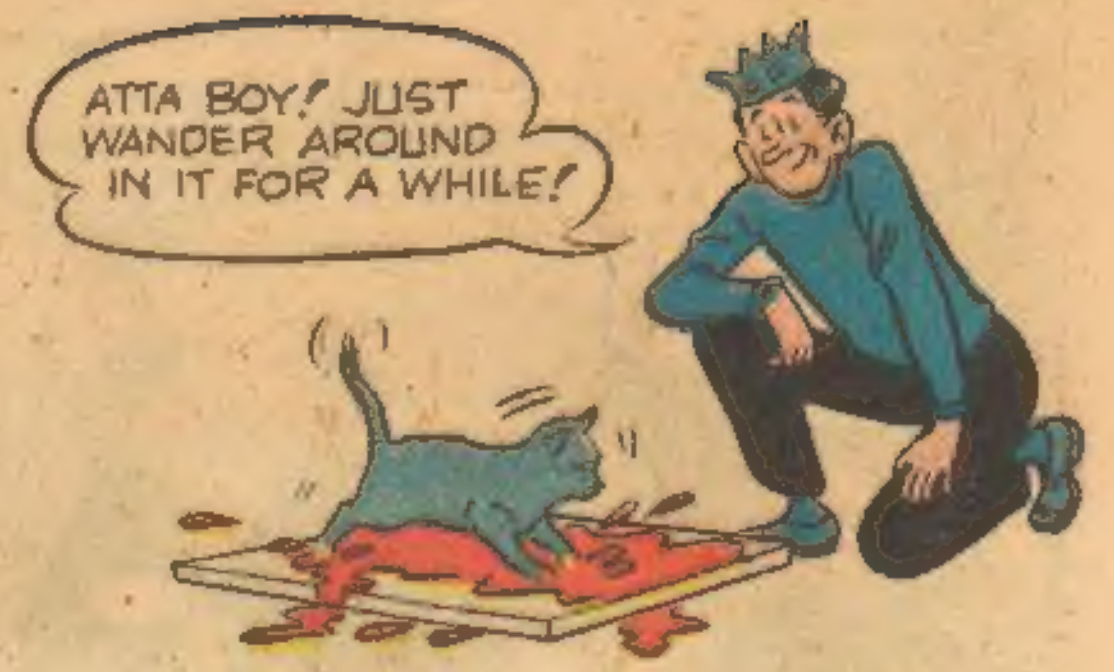






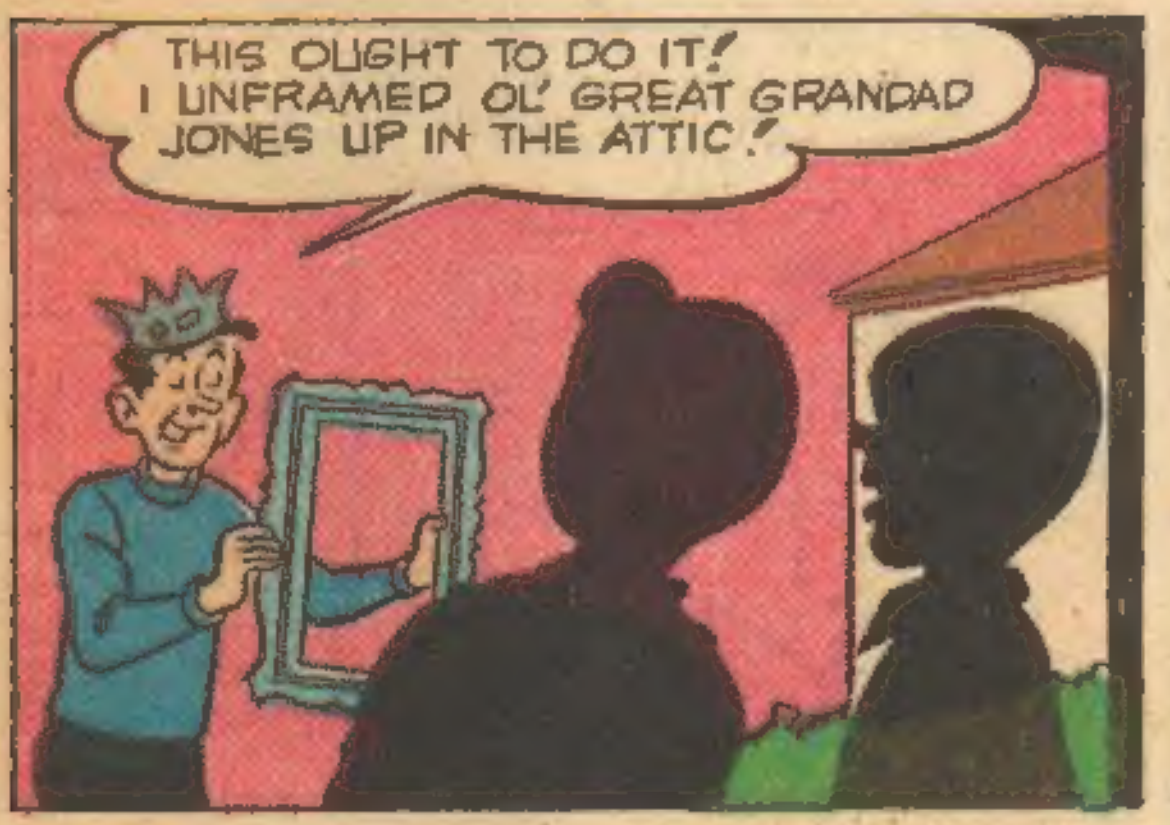
ARCHIE COMICS ARE COMICAL COMICS

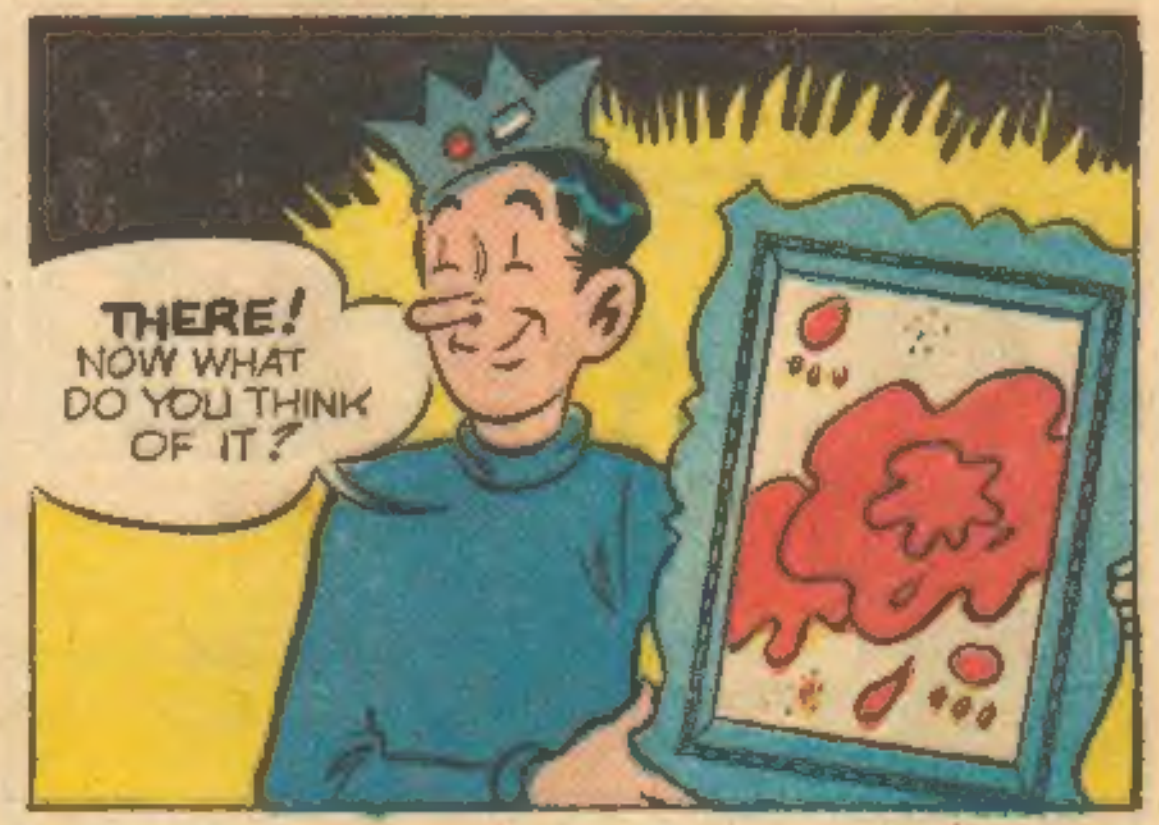
PSST! HERE PUSS! HEY TABBY! COME HERE!


ATTA BOY! JUST WANDER AROUND IN IT FOR A WHILE!

ARCH, MY BOY! THIS CHARACTER IS NUTTIER THAN A FRUIT CAKE!
HE'S **REALLY** FLIPPED THIS TIME!

ALL IT NEEDS NOW IS A FRAME!
WHAT IT REALLY NEEDS IS A **MATCH** PUT TO IT!


THIS OUGHT TO DO IT! I UNFRAMED OL' GREAT GRANDAD JONES UP IN THE ATTIC!


THERE! NOW WHAT DO YOU THINK OF IT?

PERSONALLY I THINK IT'S A GREAT WORK OF ART!
THERE'S ONE THING THAT SPOILS IT!
R

THE **PICTURE!**
TRUE! WITHOUT **THAT** THE FRAME IS LOVELY!
R

NEXT DAY

ISN'T THIS FABULOUS?

IT'S QUITE A CROWD!

I'LL BET THERE ARE ART CRITICS, AND ART COLLECTORS AND EVERY-THING HERE!

BILL COLLECTORS, PROBABLY!

DID YOU SEE JUGHEAD'S PICTURE?

YES! AND I WAS VERY DISAPPOINTED! IT LOOKS LIKE SOMETHING THE CAT DRAGGED IN!

HA, HA! THAT'S CLOSER TO THE TRUTH THAN YOU THINK!

LET'S GO SEE IF THEY HUNG THE PICTURE- OR **JUG**!

THERE'S THE GREAT DILLY-DALI NOW!

HOW ABOUT FIFTY DOLLARS? WOULD YOU LET IT GO FOR THAT?

GEE, I'M SORRY, BUT I COULDN'T..

PLEASE! I'LL GO AS HIGH AS SEVENTY FIVE! I MUST HAVE IT!

ARCH! D-DID YOU HEAR THAT? HUH?

I HEARD IT! I SAW IT! BUT I DON'T BELIEVE IT!

JEEPERS CREEPERS!! WE WEREN'T DREAMING!

WOW! WHAT A RACKET!

THAT'S IT, ARCH! SET 'EM UP AGAINST THE WALL!

SAY! WHAT'S GOING ON?

YOU'RE NOT GONNA HAVE A MONOPOLY ON THIS RACKET, BUSTER!

WE'RE GOING TO DO PICTURES LIKE YOURS!

WHY IMITATE? HERE! YOU CAN HAVE THE ORIGINAL!

HUH?

YOU GUYS WERE **RIGHT**, YOU KNOW! SOME GUY GAVE ME SEVENTY FIVE BUCKS FOR THE ANTIQUE FRAME!

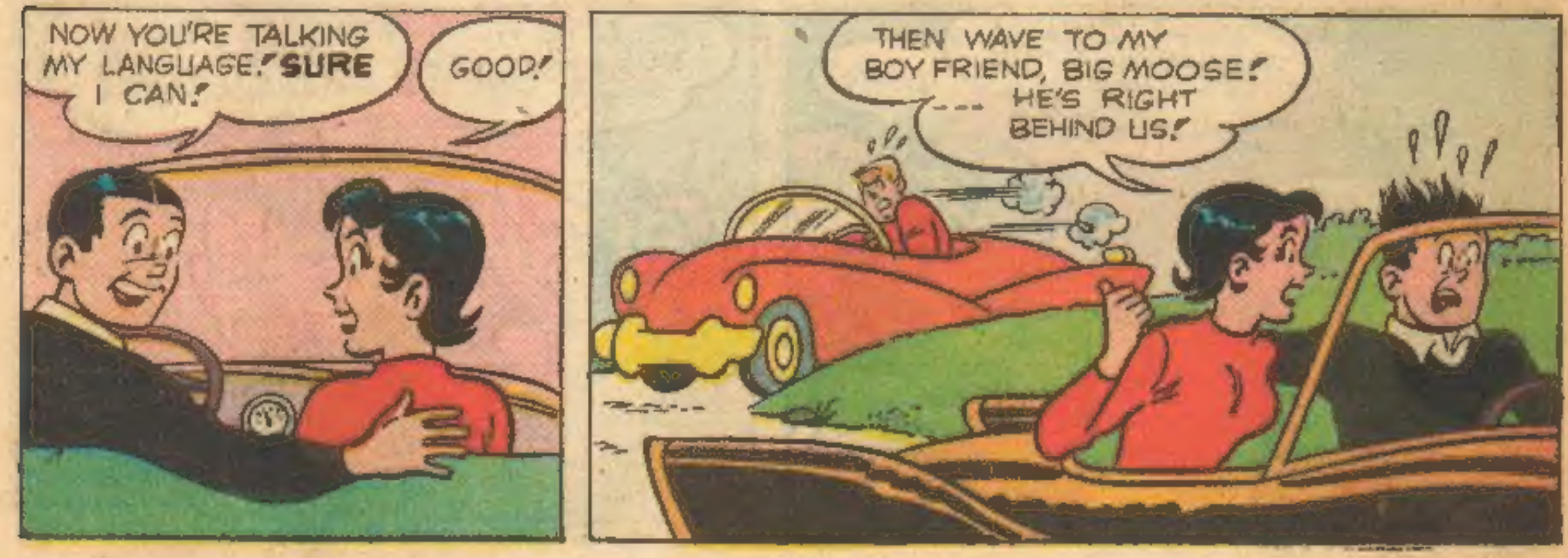
END

Jughead

PACKAGE DEAL
THERE! THAT SHOULD MAKE THE POST OFFICE CLERKS HANDLE YOUR PACKAGE CAREFULLY!
BUT THERE'S NO CHINA IN THERE! ONLY BOOKS!
CHINA
FRAGILE
WHO CARES? SO LONG AS IT GETS GENTLE HANDLING!

REGGIE

HAND SIGNALS



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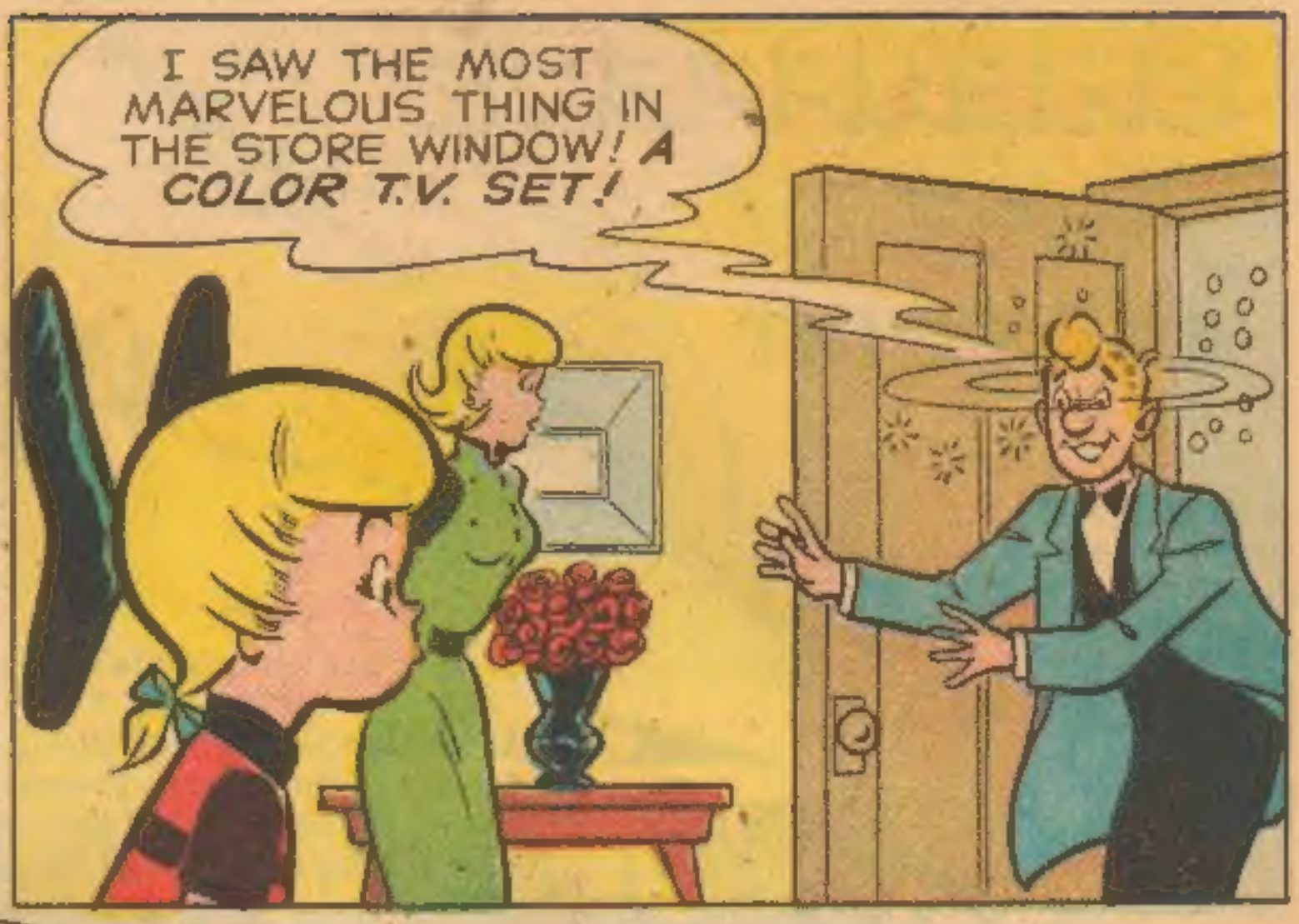
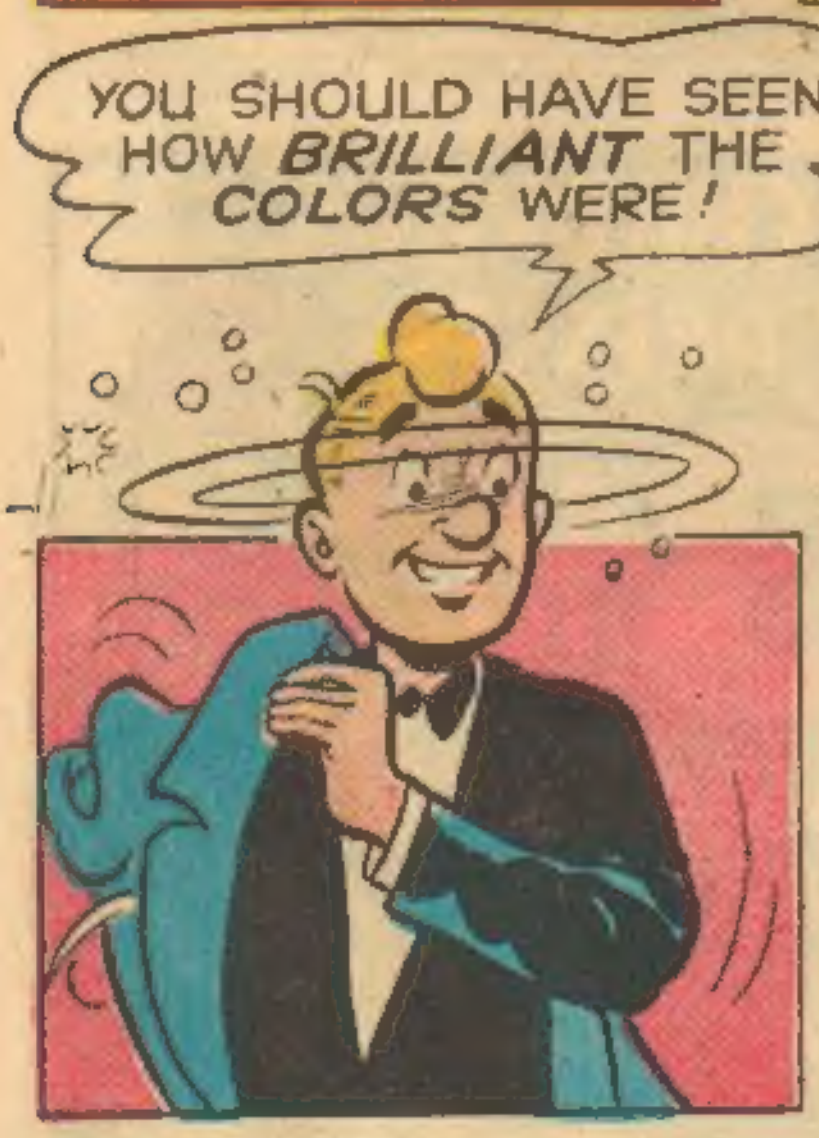
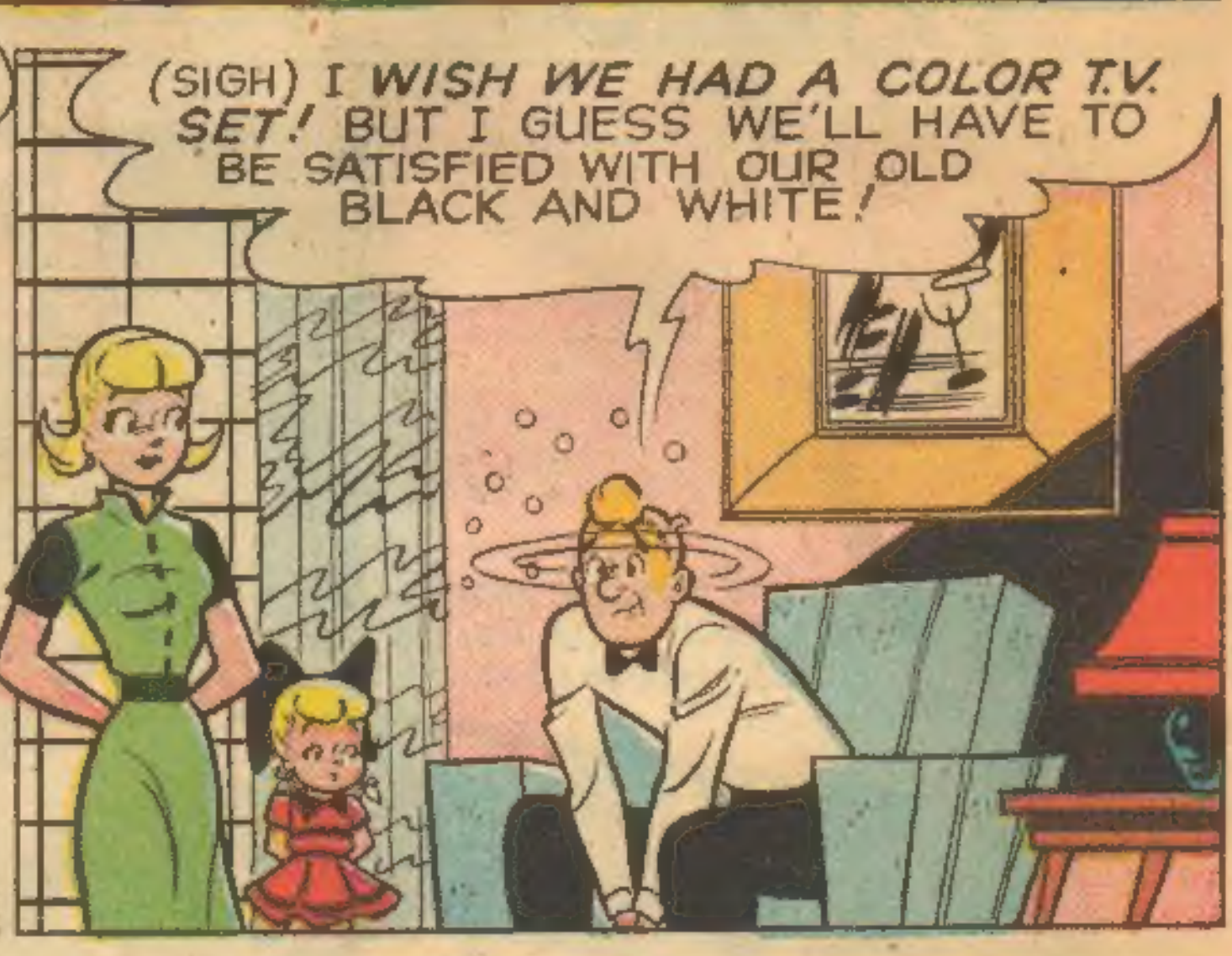
Li'l Jinx

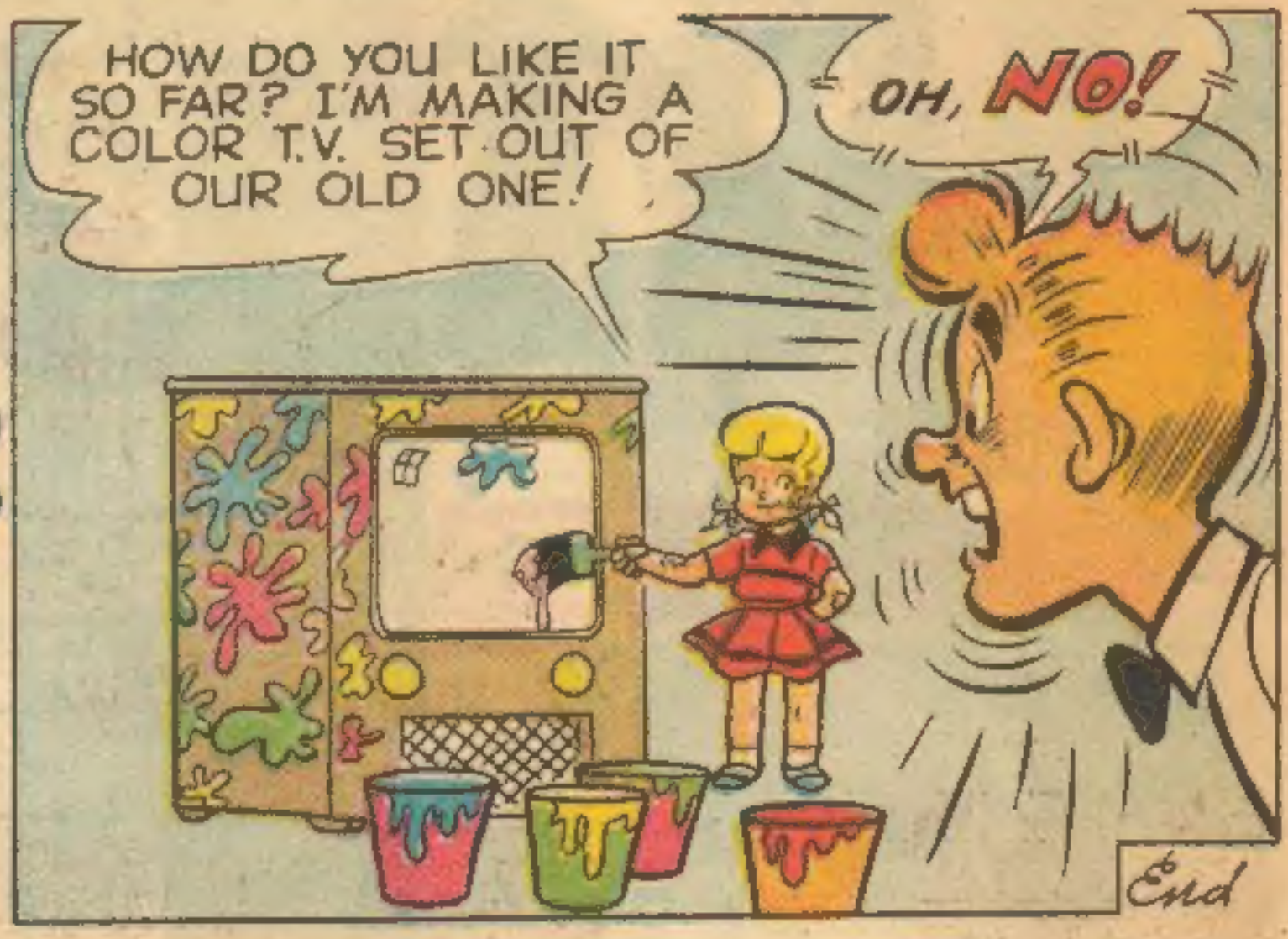
by JOE EDWARDS

"COLOR T.V."



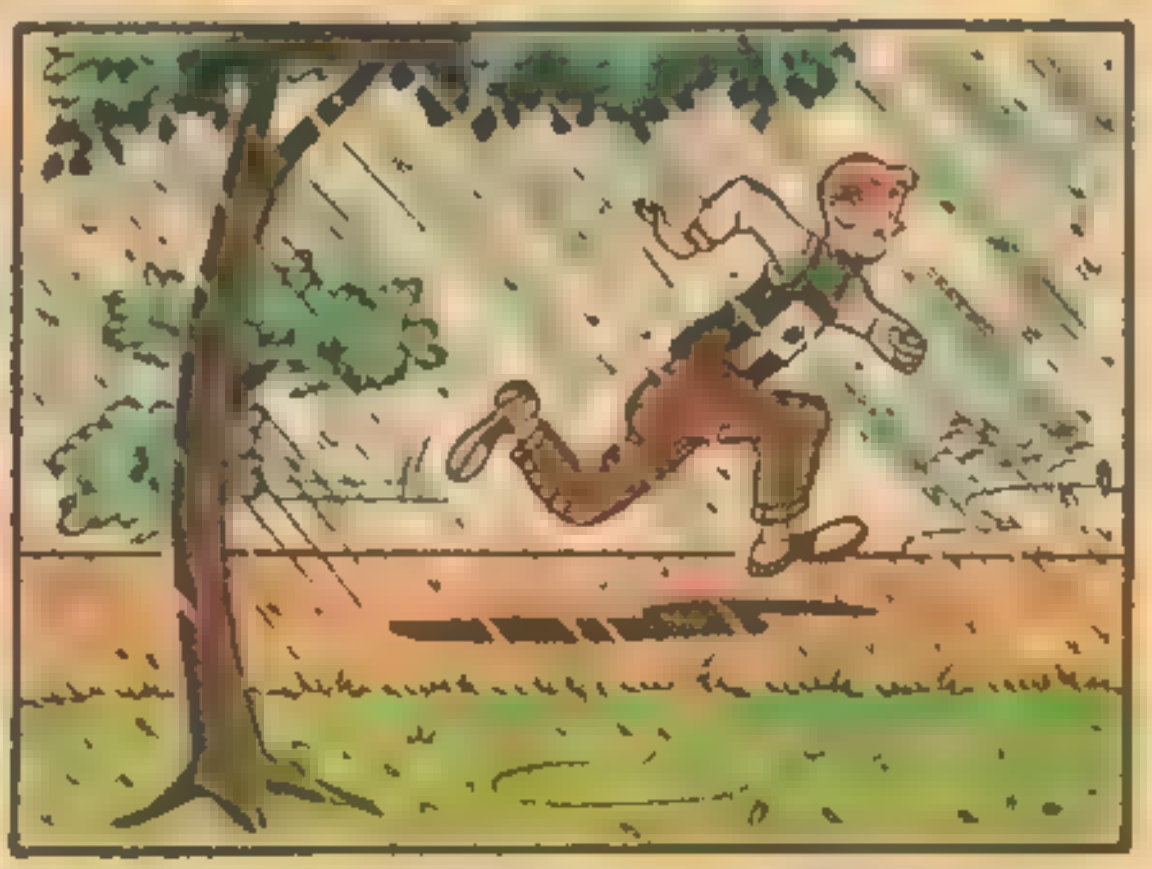


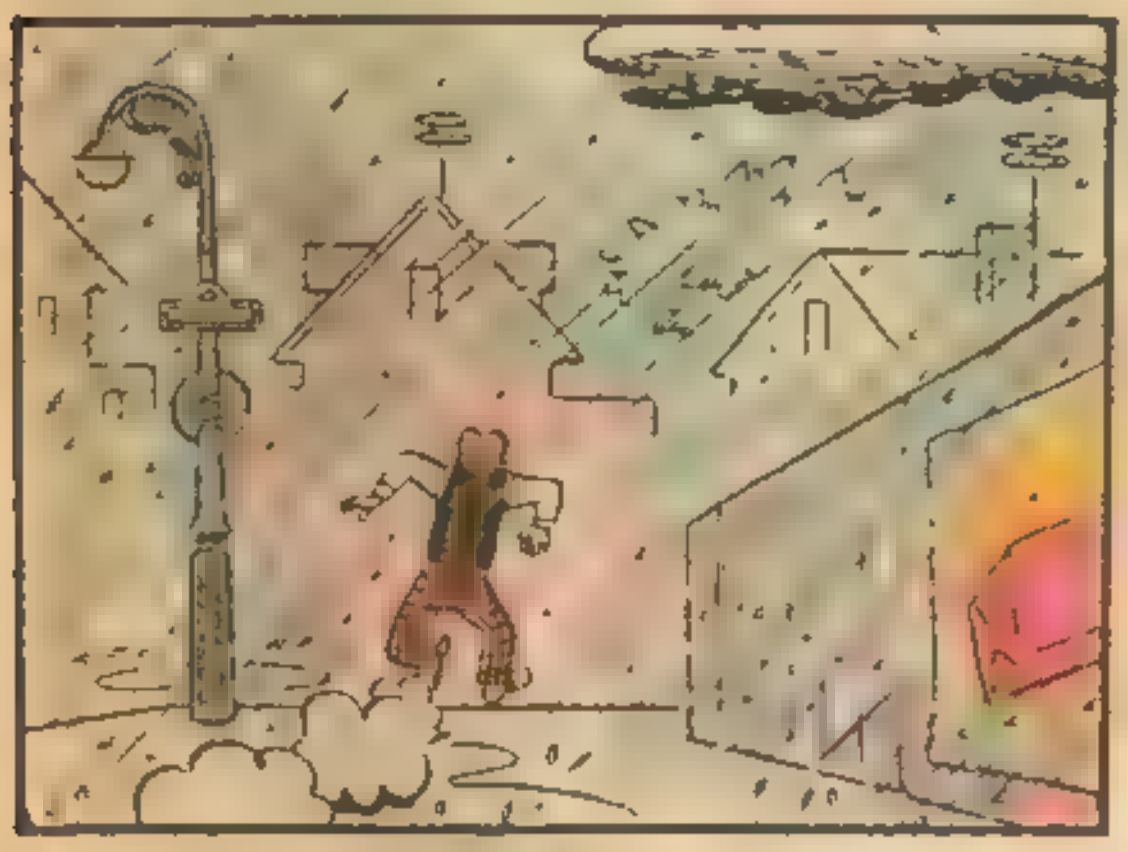


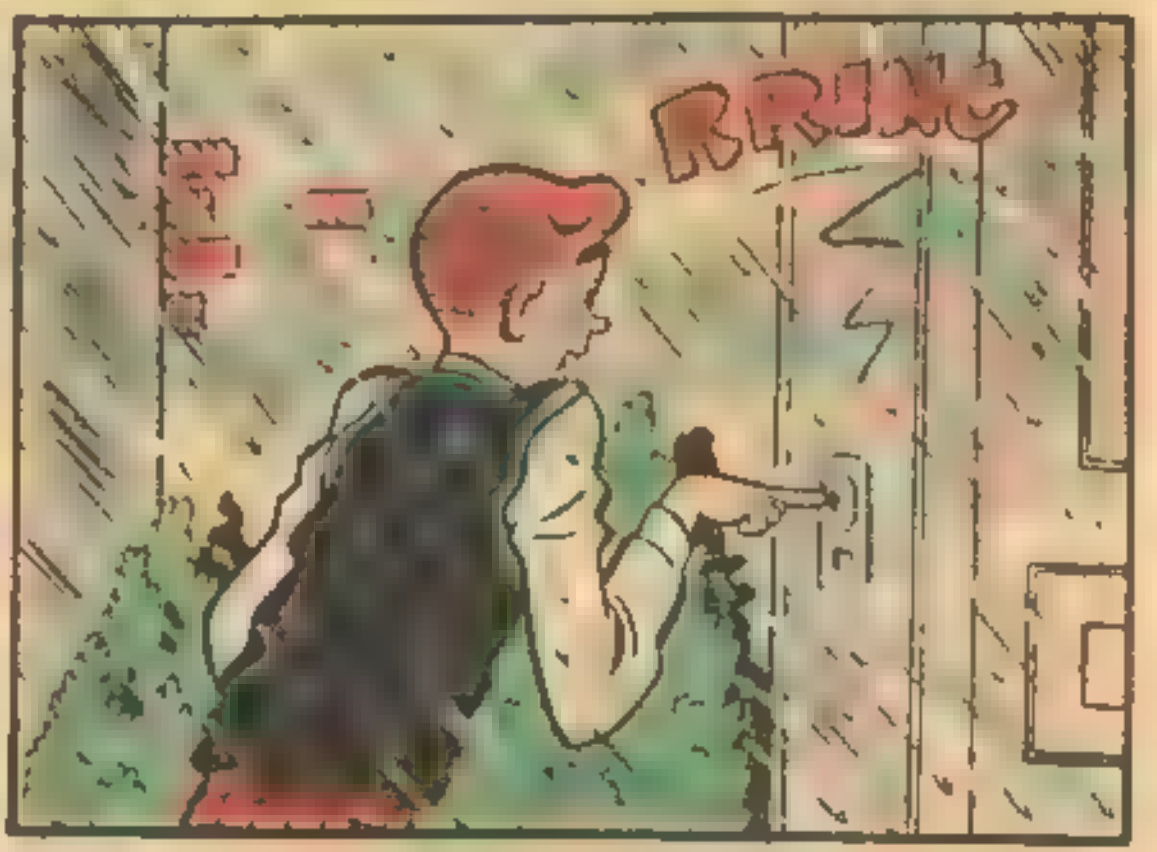


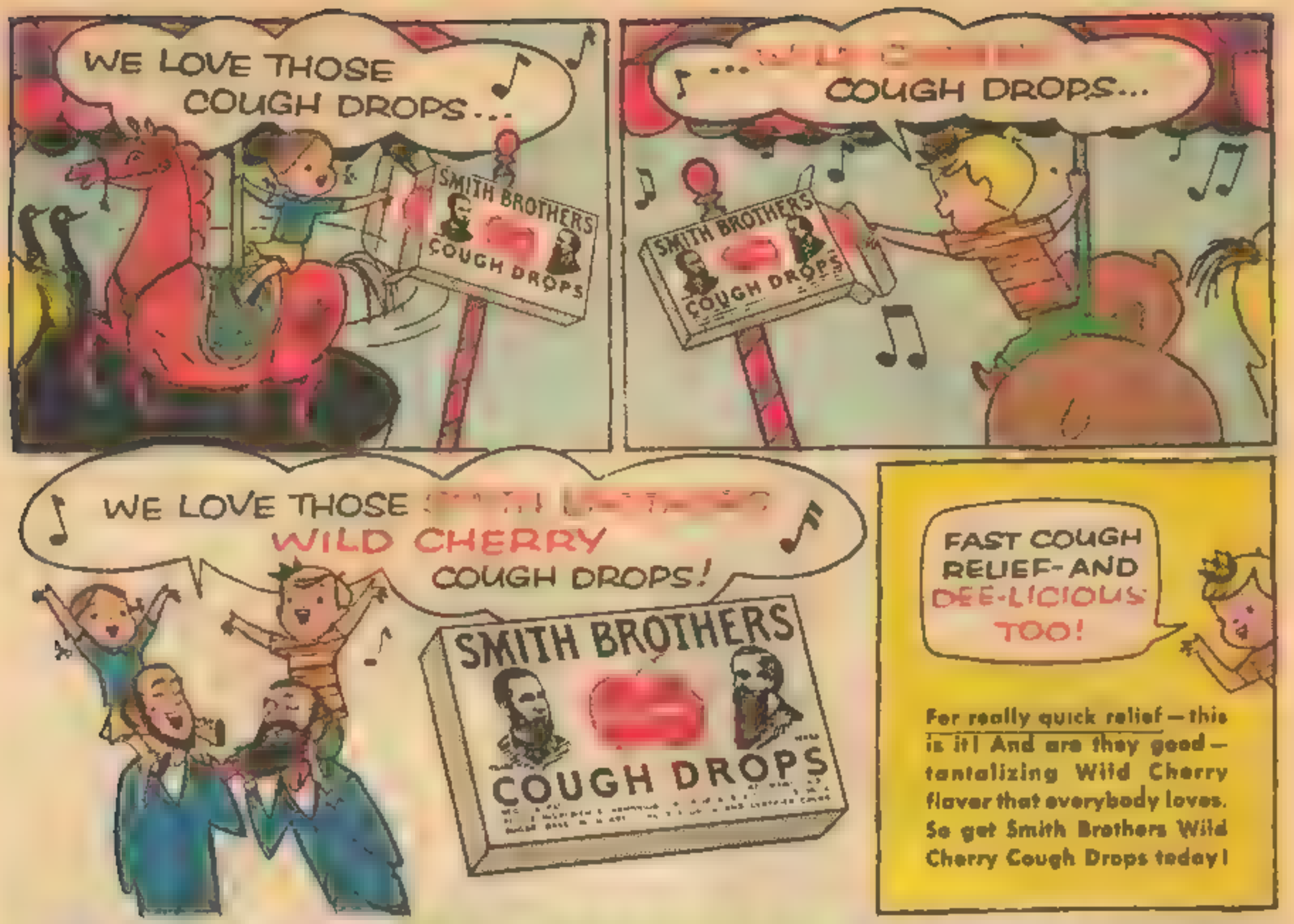
Archie

"JOURNEY'S END!"





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Archie's Pal

Jughead

SHUT UP!

ALL RIGHT!--LET'S GET THIS CAMPAIGN MOVING!!

BETTY!.. BETTY!.. WHERE ARE YOU?

RIGHT HERE, CHIEF!

WHERE ARE THOSE SAFETY POSTERS?

JUGHEAD! BRING IN THE SAFETY POSTERS!

COMING RIGHT UP!

HERE THEY ARE....

"OOOPS"

CRASH!

HOW DO YOU LIKE THEM, ARCH?.. THEY REALLY STRESS THAT OLD *SAFETY FIRST* BUSINESS!

HOLY CATS, BETTY!--WHAT CAN WE DO ABOUT JUGHEAD? ---FOR A GUY WHO'S HELPING ON THE **SAFETY CAMPAIGN**, HE SURE SETS A HORRIBLE EXAMPLE!

HE **DOES** SEEM TO HAVE A LOT OF **ACCIDENTS!**

HE'S A **MENACE**, THAT'S WHAT HE IS!

WE'VE GOT TO KEEP HIM AWAY FROM THAT **SAFETY RALLY** THIS AFTERNOON!

IS YOUR SPEECH READY?

SURE, BUT *JUGHEAD* WILL BE SITTING ON THE PLATFORM WITH US!

WELL, HE'S PART OF YOUR STAFF!

HE'LL PROBABLY FALL OFF HIS CHAIR OR SOMETHING AND MAKE A **FARCE** OF THE WHOLE CAMPAIGN!

HAH!... DON'T WORRY!

--I SENT HIM OUT TO PUT UP THOSE POSTERS ALL OVER TOWN!--HE WON'T BE BACK IN **TIME** FOR THE RALLY!

Y-Y-YOU W-WHAT?!

I'VE GOT TO STOP HIM!-- HE'LL PROBABLY GET HIT BY A TRUCK!---

WE CAN'T HAVE **HIM** RUNNING LOOSE!

WHEN I--THERE HE IS,... AND STILL IN ONE PIECE!

OH!... OH NO!--

JUG!--DON'T!... DON'T STEP IN THAT---

AH!...THERE'S A GOOD SPOT!

UNION

--AND KEEP OUT OF HERE, UNLESS YOU GET A UNION CARD!

Y-YESSIR!-- T-T-THANKS MR. NORTON!

(GROAN!)-- N-N-NOW W-WHERE'D HE GO?

AHH!--THERE HE----

AWK!--H-HE'S W-WALKING UNDER A LADDER!

NO, JUG!--- NO----

PLOP!

WHATSAMATTER WITH YOU, KID?--- DON'T YOU KNOW IT'S NOT SAFE TO WALK UNDER A LADDER?

I'LL PUT ONE HERE, SO THESE WORKMEN CAN SEE IT!

KEEP OFF WET CEMENT

JUG!--WATCH OUT!!--YOU'RE GOING TO FALL RIGHT INTO--

HUH?--DID YOU CALL ME, ARCH?

EEEP!

SPLOOP!

(SIGH!)--- OH, W-WHATS THE USE?

BOY!.. YOU BETTER PRACTICE WHAT YOU PREACH, ARCH!---

ME?!

YES, YOU!--THE CHAIRMAN OF OUR SAFETY CAMPAIGN!

M-MR. WEATHER-BEE!!

I'VE BEEN FOLLOWING YOU FOR THE LAST HALF HOUR ARCHIE!

Y-YOU HAVE?

—AND NEVER HAVE I SEEN SUCH COMPLETE DISREGARD FOR THE RULES OF SAFETY!

OH!.. YOU SAW HIM?

I WAS TRYING TO KEEP HIM FROM KILLING HIMSELF!!

WHO?- ME?

WHO ELSE, YOU JERK?

I HAVEN'T HAD ANY ACCIDENTS!

I THINK THAT'S FAIRLY OBVIOUS!

--- AND THEN ON THE OTHER HAND, WE HAVE YOU, MR. SAFETY CHAIRMAN!

THE SAFEST PLACE FOR YOU, ARCHIE, IS HOME IN BED

B-BUT I WAS GOING TO MAKE A SPEECH!

IN YOUR CONDITION?

GOOD HEAVENS!--OUR NEW CHAIRMAN JUGHEAD WILL MAKE THE SPEECH!

LATER-

ARCHIE!--JUGHEAD IS HERE TO SEE YOU!

UGH!--- HAVEN'T I HAD ENOUGH TROUBLE?

HI, ARCH!--BOY--WAS THAT RALLY A SUCCESS!--WOW!--

OOPS!

TRIP!

LOOK WHAT MR. WEATHERBEE GAVE----

---ME!----- RIGHT IN FRONT OF----

---OOF!--- ---EVERYBODY!

--- THE SAFETY MEDAL!

TWO BIG NEW ANNUALS!

LOADED WITH LAUGHS··· FILLED WITH FUN!

No. 5

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Jughead in "HORROR-SCOPE"

TSK, TSK! TCH-TCH-- TCH!

YOU'RE CLUCKING LIKE A MOTHER HEN, JUG!-- WHAT'S THE PITCH?

THE STARS, GENTLEMEN!-- IT'S GOING TO BE A BA-AD DAY!

WELL--- I'LL BE A MARTIAN MIDGET!

BOY!-- HOW GOOFY CAN YOU GET?

ASTROLOGY!!

SCOFF, YOU CYNICS!-- BUT ONLY THE STARS HOLD THE SECRETS OF THE UNIVERSE!

WHAT'S THE OLD COMET CHATTER GOT TO SAY ABOUT ME, TODAY?

YOU REGGIE, ARE A SCORPIO! ---THIS WILL BE A DAY OF UPS AND DOWNS FOR YOU!

WELL, WELL! IMAGINE THAT?-- I'M GOING TO RIDE IN AN ELEVATOR, AND---

KRAK!

I GUESS I READ THAT WRONG!-- I SHOULD HAVE SAID, "DOWNS AND UPS!"

(GROAN!) .. W..WHAT H T ME?

WHOOEEE!..L-LET ME HANG ON A MINUTE, ARCH, TILL I ....

ULP!.. R-REG!! T-THAT'S N-NOT...

D-UH!.. G-GET AWAY FROM MUH GUR-R-RL, Y-YOU ----

WHAM

UH, HUH!.. DOWN, - UP.. AND DOWN AGAIN!... THERE IT IS, RIGHT THERE!

(GROAN) H-HONEST MA!.. I D-DIDN'T KNOW IT W-WAS LOADED!

YOU COULDN'T HELP IT, REG!.. T WAS WR TTEN N THE STARS!

YOU GET OUT OF HERE, YOU VOICE OF DOOM, OR WE'LL ***SHOW YOU*** SOME STARS!

OKAY ARCH! BUT YOU'D BETTER BE CARE-FUL!

VENUS IN ITS SECOND PHASE SAYS YOU WILL BE TORN BETWEEN THE LIGHTNESS AND THE DARK'...

BEWARE!

ADVICE TO YOU

JEEPERS, WHAT A JERK! --DOES HE MEAN I CAN'T TELL NIGHT FROM DAY? ---OR---

ARCHIE!!

TONIGHT IS THE SORORITY INITATION DANCE.

I'M INVITING YOU!

I GOT HERE FIRST!

GO PLAY WITH YOUR PEROXIDE!!--- HE'S MINE!!

HEY!!

LET GO OF HIM, YOU HUSSY!!

HE'S GOING W TH ME!!

OVER MY DEAD BODY!

HALP!! --MY SHIRT!

RRIP!

R-RIP!

FINE!!

FOR PETE'S SAKE.-- GO FL.P A CO.N. WILL YOU!!--YOU ALMOST TORE ME IN HALF!

HMM-- NTERESTING. --THE LIGHT AND DARK TURNED OUT TO BE A BLONDE AND BRUNETTE!

LOOK NOSTRADAMUS, WHY DON'T YOU CRAWL INTO A HOLE AND PULL IT IN AFTER YOU?

Choc-Chip Shop

CHEE!.. YOU MEET MORE CHARACTERS IN THIS TOWN!

DID YOU CALL ME?

NOW I WONDER WHAT THIS MEANS?

TODAY YOU WILL SEE THE SUM TOTAL OF MANY PAST, PLEASURABLE EXPERIENCES!

SEEZ.. SEE HOW STUPID IT ALL IS?-- EVEN *HE* DOESN'T KNOW WHAT IT MEANS!

ER-- I THINK PERHAPS OL' POP TATE CAN EXPLAIN WHAT THAT MEANS!

YOU?!

OKAY, POPS!--LAY IT ON US WHILST YOU BUILD A COUPLE OF JUMBO SPECIALS!

THE WAY *I* SEE IT, BOYS,-- THE SUM TOTAL OF MANY PAST PLEASURABLE EXPERIENCES, AMOUNTS TO...

---FIVE DOLLARS AND TWENTY CENTS FOR EACH OF YOU!

----WHEN YOU SHELL *THAT* OUT, I'LL BUILD THE JUMBO SPECIALS!

ARCHIE

JEEPERS, WHAT A GROUCH!--- THAT TOOK EVERY DIME I HAD!

HOW'D WE EVER RUN UP A TAB LIKE THAT ANYWAY?

SAY!-- YOU DON'T THINK THAT JUGHEAD AND HIS **STAR STUFF** IS----

YOU MEAN THERE'S SOMETHING **TO** THAT----

---N-AAH!-- THAT'S R.DICULOUS!

SURE!-- IT'S IMPOSSIBLE!

WELL,--- SEE YOU AT THE DANCE TONIGHT?

YOU'LL GET WET!--THE STARS PREDICT **RAIN!**

GO, MAN!-- **GO!!**

HIT THE ROAD, YOU STARRY EYED SIMP!

HAT NIGHT---

RONNIE, WHAT IN THE WORLD IS WRONG WITH ARCHIE AND REGGIE?

BEATS ME, BETTY!

ALL THEY HAD TO DO WAS LOOK AT THE STARS TO KNOW IT ISN'T GOING TO RA.N.'

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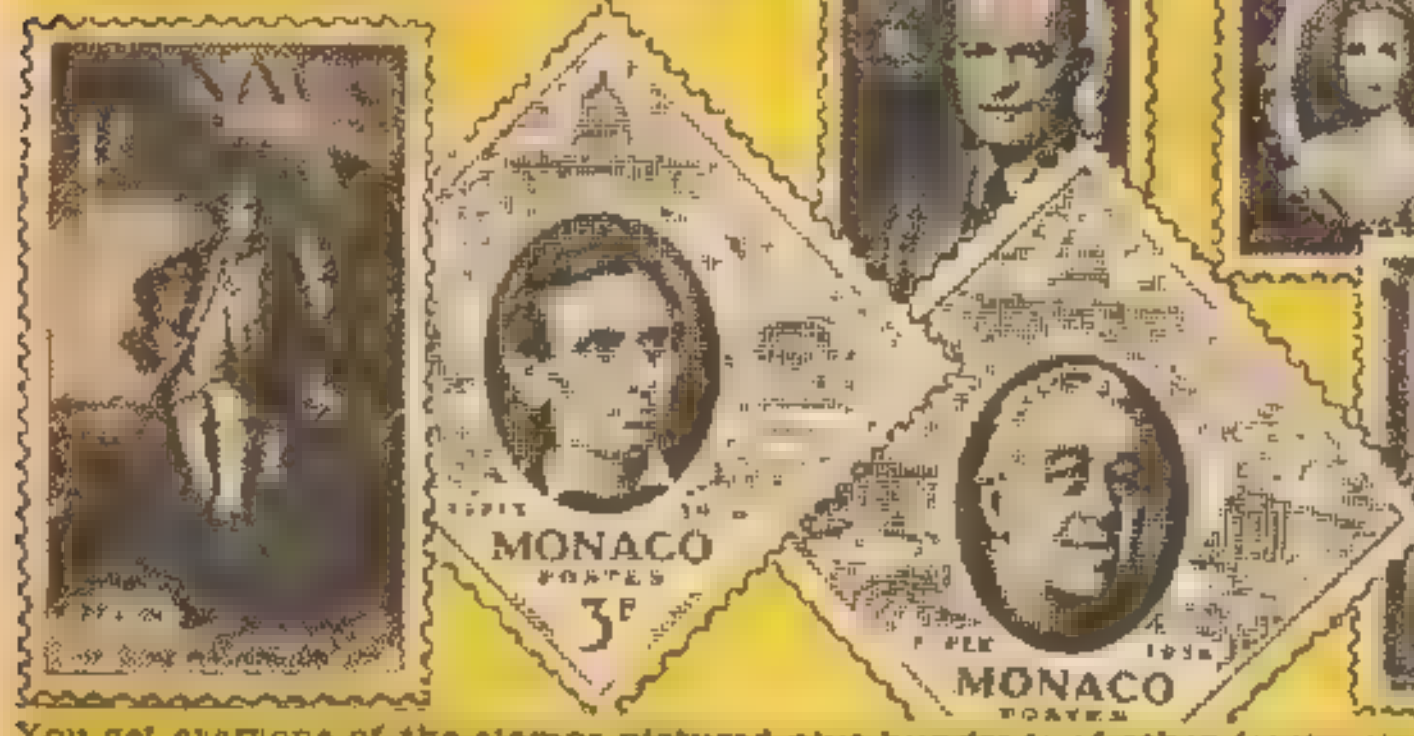

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MUNCH OBLIGED

Miss Grundy stood before Principal Weatherbee and said, "Guess what?"

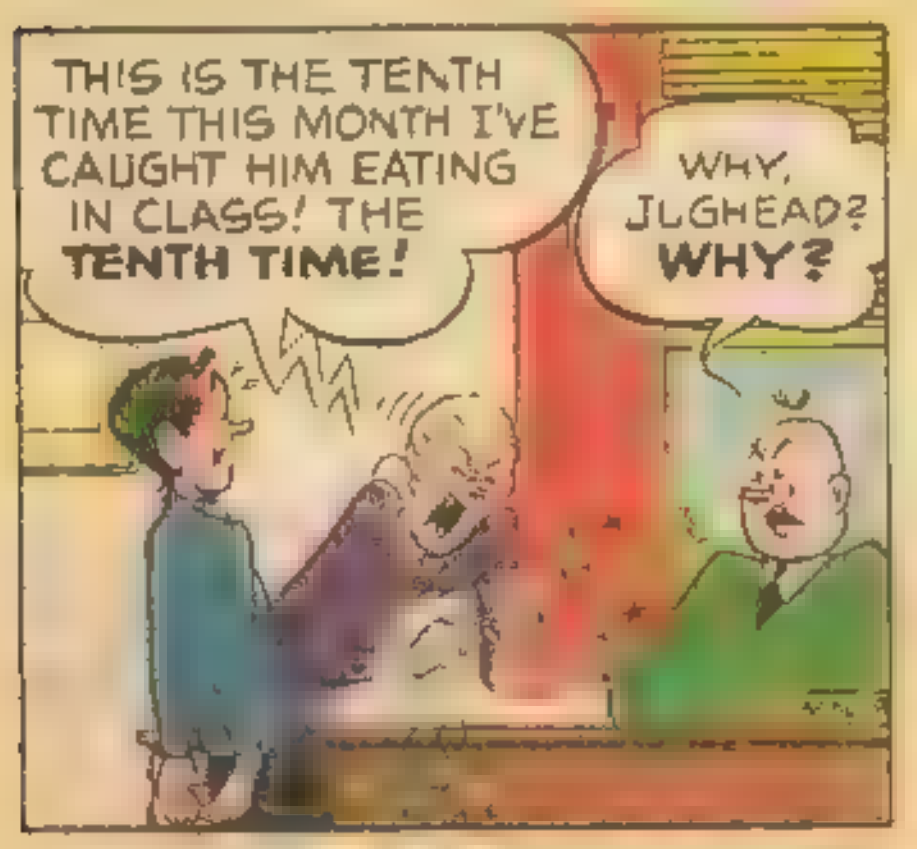
"A complaint," the Principal sighed.

"Guess who?"

"Jughead."

"Guess why?"

"Eating in class."



"Mr. Weatherbee, this can't go on. I'm at my wit's end. Almost every single day of the week, Jughead sneaks in a snack and munches in my class. What am I going to do with him? I've given him detention, extra homework, bad marks. Nothing helps. He still sneaks in snacks."

"Obviously punishment is no answer, Miss Grundy. We must use strategy. Cure him of this terrible habit once and for all."

"You mean remove his stomach?"

"No, no. Of course not. There's a much simpler way, Miss Grundy. And I know exactly how. Come with me."

Grundy followed Weatherbee back toward her classroom. Everybody was gone but Jughead who was busily munching away on an apple. When he saw the two of them walking in he swallowed the evidence hurriedly, core and all.

"Jughead," Mr. Weatherbee said, "I have something to tell you."

"I know," Jughead groaned. "More detention."

"No. Nothing like that."

"More homework?"

"Not that either."

"Well, only one thing left I guess. Shoot me at sunrise."

"Come now, Jughead. Don't be flippant. All I want to tell you is that tomorrow, when you go to the cafeteria for lunch, you can order as much as you want, eat as much as you want and take as long as you want. And all this will be for free."

Jughead gazed stupidly at the principal. Miss Grundy didn't look much smarter. They both stood there with their bare faces sticking out.

Jug was the first to regain his voice. "Mr. Weatherbee, did I hear you right?"

"You heard me right. Now run along." Jughead ran.

"Mr. Weatherbee. Have you flipped?" Miss Grundy asked.

Weatherbee tapped his forehead significantly. "Psychology, my dear Miss Grundy. Psychology. By allowing Jughead to gorge himself he will make himself so sick he won't be

able to look at food for weeks. Maybe months. Your munching miseries will be a thing of the past."

"Maybe," Grundy said dubiously.

"Not maybe, my dear lady. Positively. I know my psychology."

"But do you know Jughead?"

The following day when Jughead went to the cafeteria, both the principal and the teacher were there too. Jughad started at the juice counter. There were eight glasses of juice when he got there. None when he passed. He had a little more trouble with the soup. The counter girl ladled it out herself. She waited for Jughead to hold out the usual soup plate. Jug brought forth a water pitcher. She emptied almost a half a tureen to fill it up.

"I . . . I . . . don't believe it," Weatherbee said. "It just isn't possible he can consume that much."

"Wait! You ain't seen nothing yet," Miss Grundy replied. "Watch him when he hits the main course counter."

Weatherbee watched. And watched. And he wasn't the only one. The whole cafeteria stopped eating to watch. Jughead stood at the main course counter for almost five minutes piling plate after plate on top of each other. The dishes kept going higher and higher. He stopped only when the topmost dish started to teeter precariously. Then he signalled to Archie and Reggie to come over and help him carry the whole tray to the table but not before he cautioned the dessert counter to stand by because was coming right back.

Then Jug sat down to eat. And how he ate. For three whole periods he just sat there with his mouth going, his adam's apple bobbing and his belt expanding. Weatherbee watched the entire proceeding, as though hypnotized. Finally there was nothing left but the tray. Jug wiped his lips daintily with a napkin. Looked at the food counter hesitantly as though he were going back. Shrugged. And left,

Weatherbee sat in his office for the rest of the afternoon dazed by the harrowing experience. "I saw it. But I still don't believe it," he kept saying over and over again. He was in such a state of shock he didn't even notice the memorandum which was put on his desk by the cafeteria manager to the effect that they had just incurred the greatest deficit in Riverdale High School's history and would need an extra appropriation immediately, or the whole school would not eat for a week.

And the next day, Miss Grundy stood before the Principal and said, "Mr. Weatherbee. Guess what?"

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Sworn to and subscribed before me this 5th day of October 956
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18. Row Your Boat
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20. I Been Working on the Railroad
21. Arkansas Traveler
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9. Old Family Bible
10. My Dream Of The Old Rugged Cross
11. Where No One Stands Alone
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8. Any Old Time
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11. You Are The One
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MONEY BACK GUARANTEE

Archie in "SAVED BY THE BELL!"

FOR THE LOVE OF MIKE! WHY DON'T YOU STOP FOLLOWING US?

FOLLOWING YOU?? VERONICA AGREED TO BE MY DATE AT THIS CARNIVAL THREE WEEKS AGO!

YOU'RE THREE WEEKS LATE EGGHEAD.... SO GET LOST!

IS THAT SO... WELL LET ME SHOW YOU....

NOW BOYS...DON'T FIGHT OVER ME! THERE MUST BE A WAY WE CAN SETTLE THIS MIXUP!

THERE IS! STICK WITH ME RONNIE AND LET REGGIE GO HOME!

HEY LOOK!

STEP UP FOLKS! TEST YOUR STRENGTH... AND WIN A KEWPIE DOLL!

WELL LOUDMOUTH... THIS OUGHT TO SHOW WHO'S DOLL VERONICA'S GOING TO BE!

GIVE ME THAT MALLET!

HA! HA! HO! HO!

OOF!

THUD!

OKAY ANEMIC! YOU'VE SHOWED US WHAT YOU'RE MADE OF! NOW STEP ASIDE.... AND WATCH ME!

CLANG!

HA! HA! IS THERE ANY QUESTION WHO VERONICA DATES

BOING!

C'MON VERONICA! I THINK THE FORTUNE TELLING BOOTH IS OVER THIS WAY!

OH ARCHIE.... YOU'RE SO WEAK AND INTELLIGENT!

Jughead

"Quiet" PLEASE

SCHOOL LIBRARY

SILENCE

SILENCE

SLAM!

HI, MISS OVERDEW!

EEYIPE!

JUGHEAD JONES!! --CAN'T YOU READ WHAT THAT SIGN SAYS?

SILENC

SSH!

SSSSH!

SSSSH!

SHH!

FOR HEAVENS SAKE!... BE QUIET!

OH!... OKAY!!

I'LL JUST LOOK UP THE BOOK I WANT AND....

ENCE

OOOOPS!

SORRY!--I'LL PUT THEM BACK!

TAKE YOUR COTTON PICKING HANDS OFF THEM!

THEY'LL ALL HAVE TO BE REFILED NOW!

NOW GO SOMEPLACE AND BE **QUIET!** --I DON'T WANT ANOTHER WORD OUT OF YOU!

MUMS THE WORD, MISS OVERDEW.

RAT-A-T-A-T-A-T-A-T.

AH!--HERE'S WHAT I'VE BEEN LOOKING FOR!

WHEW!--THANK GOODNESS HE FINALLY SETTLED DOWN!

SILENCE

♫ HMMMm, MMMM, HUMM LA, DEE, DUM, DEE DUM!! ♫

MUSIC TO SING BY

TAP / TAP

OH, WHY DIDN'T I STICK TO SPOT WELDING!-- IT WAS *SUCH* A RELAXING JOB!

YIPEE! HERE'S WHAT I WANTED!

--NOW I CAN KNOCK OFF THAT HOMEWORK ASSIGNMENT IN A JIFFY!

MUSIC

SCRATCH SCRATCH SCRATCH

ONE-TWO-THREE-FOUR--

SCRATCH SCRATCH

SILENCE

JUGHEAD!.. YOU **TRY** MY PATIENCE!

I'D LOVE TO, MISS OVERDEW!--I DON'T HAVE MUCH OF MY OWN!

JEEPERS!..WHAT A GROUCH!... NOTHING BUT NAG, NAG, NAG----

MUSIC TO SILENCE

I'LL BET SHE NEVER HEARD OF FREEDOM OF SPEECH, OR--

----OOOOPS!

WHEW!...I DIDN'T KNOW SHE WAS----

WHOOPS!!

EEEYOWITCH!

--PLEASE, MISS OVERDEW!.. I CAN'T CONCENTRATE WITH ALL THAT NOISE GOING ON!

NEITHER CAN I!

LET'S HAVE SOME QUIET!

IS THIS A LIBRARY OR A BOILER FACTORY?

THAT'S IT! THAT DOES IT!

I'VE HAD IT!!

COME ON!.. LET'S LIVE IT UP A LITTLE!

CLICK!

"OH YOU AIN'T NUTHIN' BUT A HOUN' DAWG"!!

MY, HOW INFORMAL! --MIND IF I JOIN THE PARTY?

WHY?.. --IS IT COMING APART, DOC?

HA, HA HA-HEE-HE.

---HEE-A-A-A--- (ULP!) M-MR. --- W-W-WEATHERBEE?

WELL, IT'S NOT ELVIS PRETZEL!

COME, MISS OVERDEW! --YOU'VE BEEN WORKING TOO HARD!.. YOU NEED A REST!

(SOB!) Y-YES!.. T-TAKE ME SOMEWHERE QUIET!!

NOW YOU GO UP TO THE TEACHERS LOUNGE, HAVE A FEW ASPIRINS AND LIE DOWN!

I'LL GET SOMEONE TO REPLACE YOU HERE!

OOL BARY

ER--JUGHEAD!--TAKE OVER MISS OVERDEW'S DESK UNTIL SHE FEELS BETTER!

YES SIR!

SCHOOL LIBRA

OKAY NOW!--LET'S HAVE IT QUIET IN HERE!!--I'M IN CHARGE NOW!

SEE THAT SIGN?--SILENCE!!--THAT MEANS NO NOISE!!--UNDERSTAND?

MAD WITH POWER!!

OH BROTHER!

SILENCE

WELL, I FEEL BETTER!.. I SHOULDN'T HAVE CRACKED UP LIKE THAT!.. I MUST GET BACK ON THE JOB!

SCHOO LIBRAR

JUGHEAD?--YOU IN CHARGE?--I C-C-CAN'T BELIEVE IT!--IT'S SO QUIET!

NOTHING TO IT, MISS OVERDEW!

SILENCE

IT GOT QUIET AS A TOMB AS SOON AS YOU AND THOSE KIDS LEFT!

THE END-

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GIVEN! WE GIVE YOU ....

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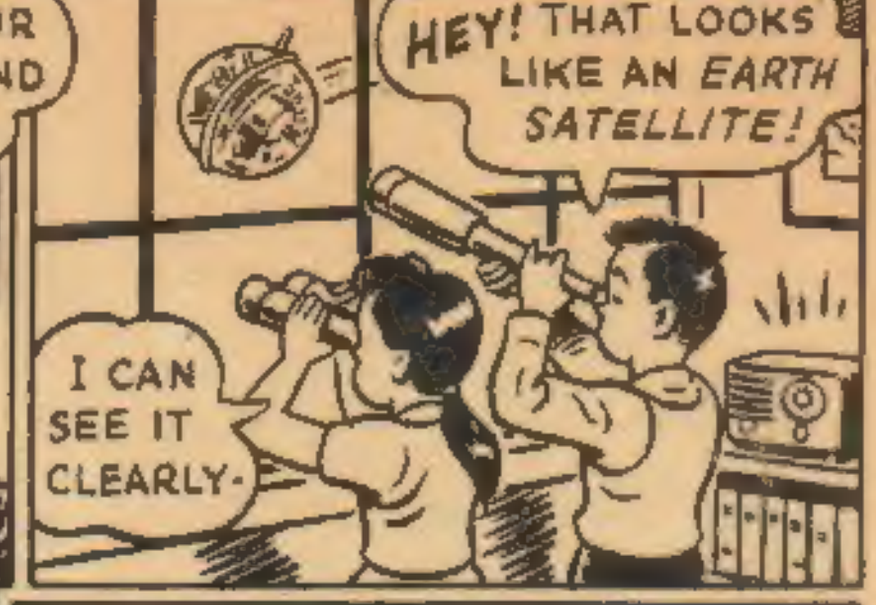
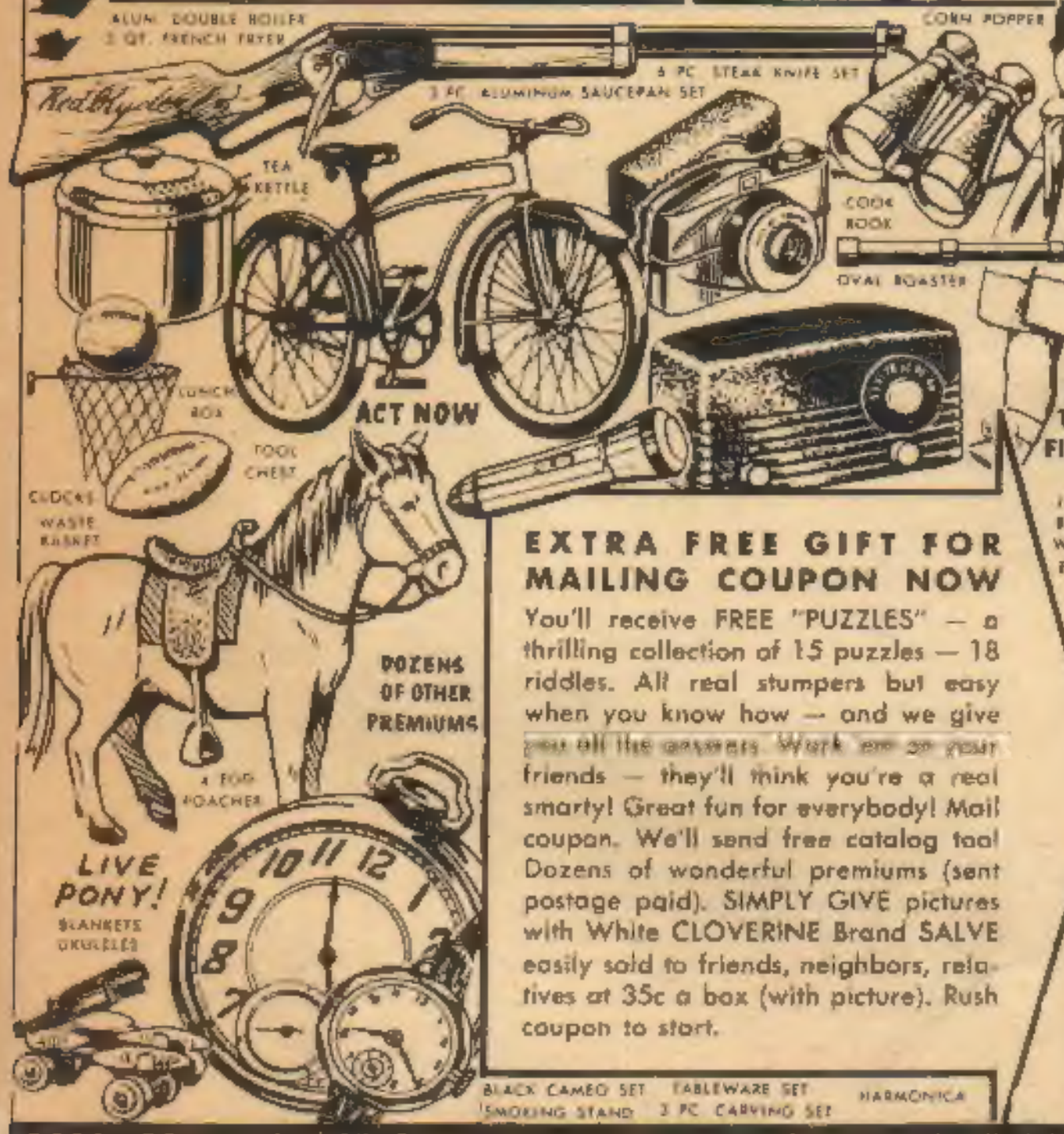
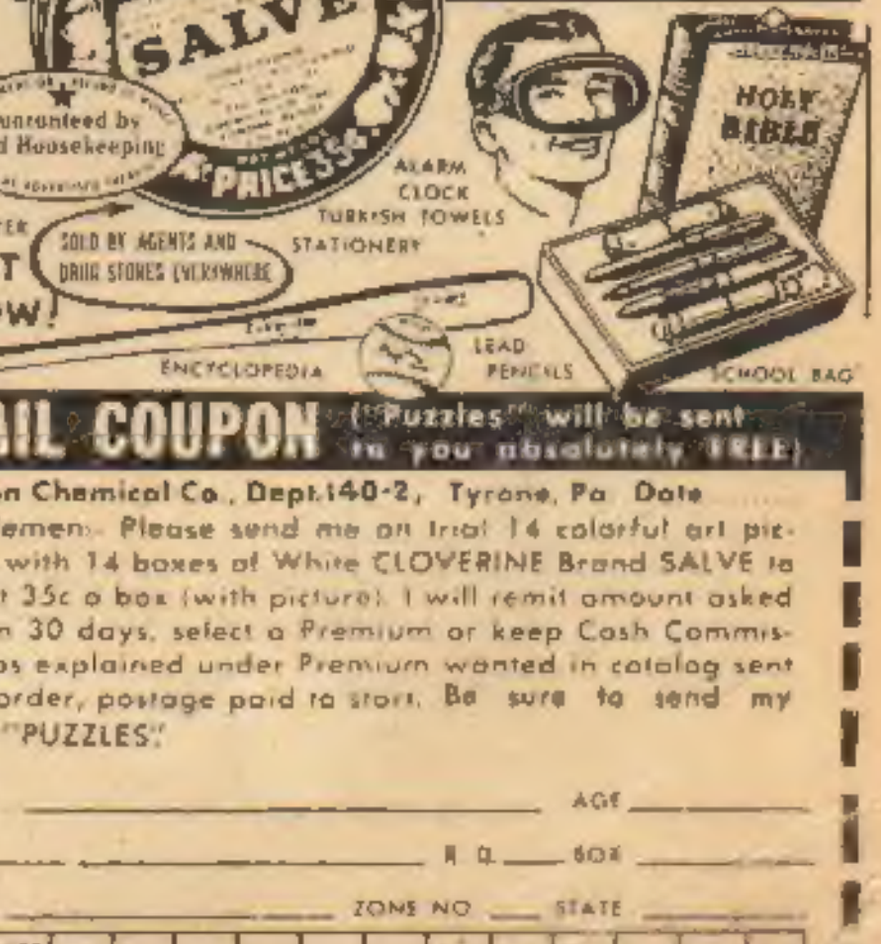


IT WAS EASY, KIDS - WE EARNED THEM, AND LOTS MORE SWELL PREMIUMS, SELLING WHITE CLOVERINE BRAND SALVE TO OUR FRIENDS AND NEIGHBORS!





EXTRA FREE GIFT FOR MAILING COUPON NOW

You'll receive FREE "PUZZLES" — a thrilling collection of 15 puzzles — 18 riddles. All real stumpers but easy when you know how — and we give you all the answers. Work 'em on your friends — they'll think you're a real smarty! Great fun for everybody! Mail coupon. We'll send free catalog too! Dozens of wonderful premiums (sent postage paid). SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Rush coupon to start.

MAIL COUPON • WE ARE RELIABLE • OVER 62 YEARS

WILSON CHEMICAL COMPANY Dept. 140-2, Tyrone, Pa.

MAIL COUPON ("Puzzles" will be sent to you absolutely FREE)

Wilson Chemical Co., Dept. 140-2, Tyrone, Pa. Date .....

Gentlemen: Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE "PUZZLES."

NAME _____ AGE _____

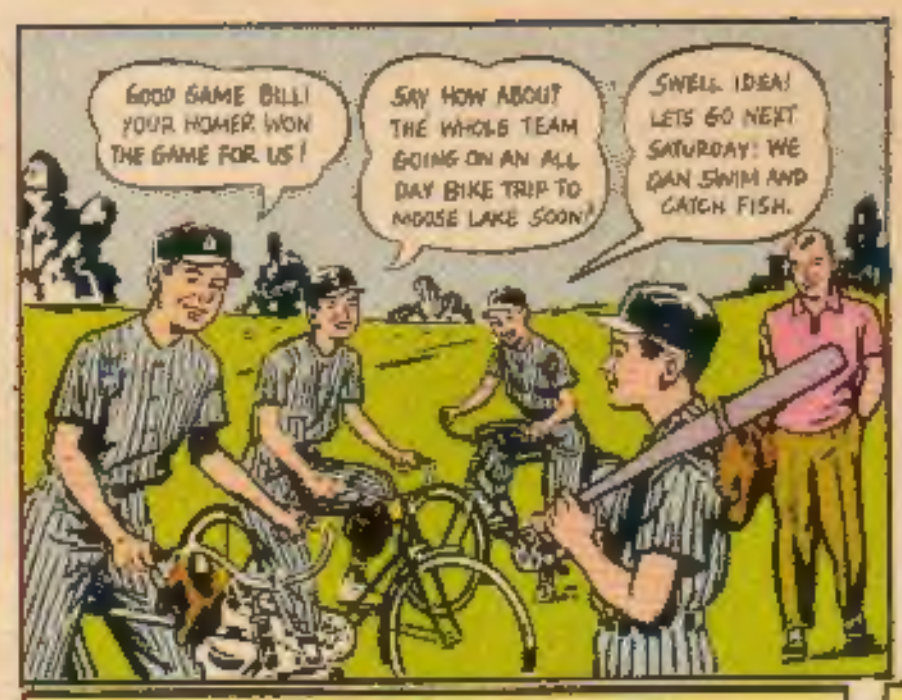
ST. _____ R. D. _____ BOX _____

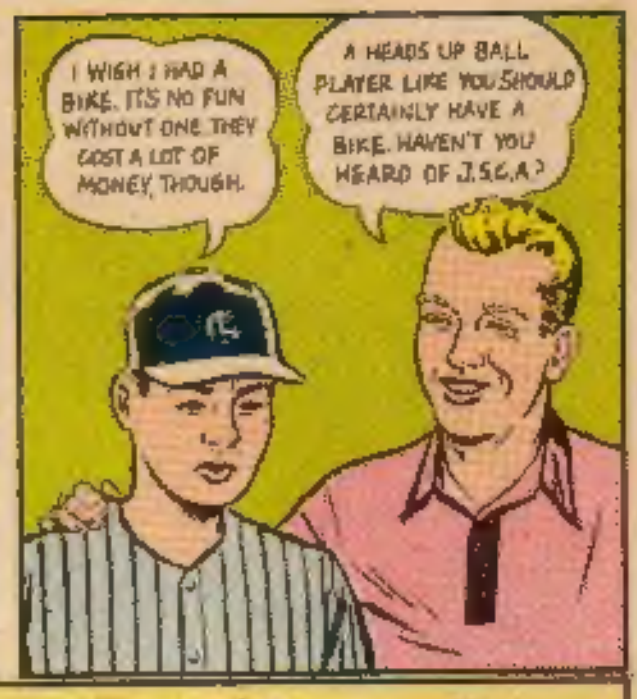
TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

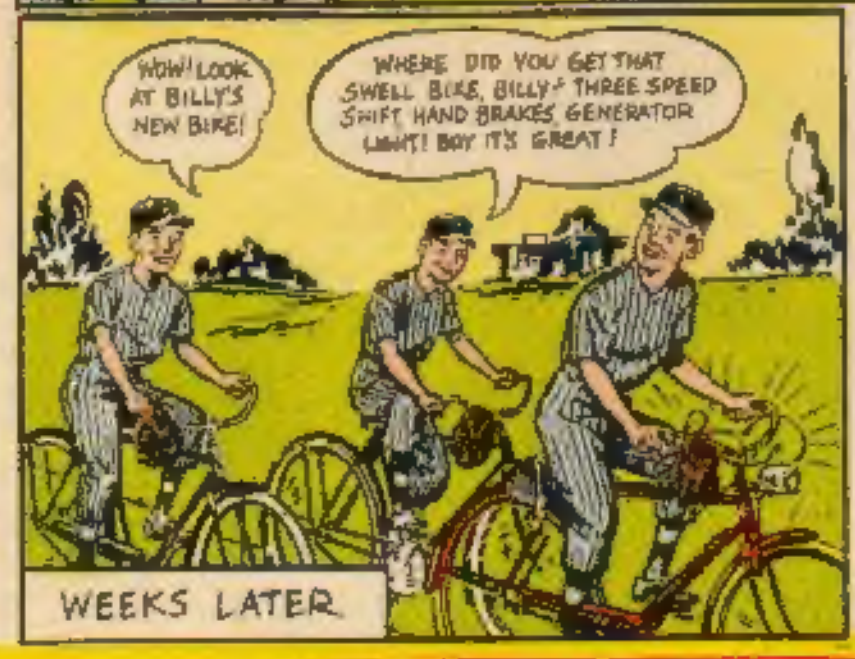
Paste coupon on postal card or mail in envelope today

MICKEY MANTLE GOES TO BAT FOR "BILLY BIKELESS"


GOOD GAME BILL! YOUR HOMER WON THE GAME FOR US!
SAY HOW ABOUT THE WHOLE TEAM GOING ON AN ALL DAY BIKE TRIP TO MOOSE LAKE SOON!
SWELL IDEA! LETS GO NEXT SATURDAY! WE CAN SWIM AND CATCH FISH.


I WISH I HAD A BIKE. IT'S NO FUN WITHOUT ONE THEY COST A LOT OF MONEY, THOUGH.
A HEADS UP BALL PLAYER LIKE YOU SHOULD CERTAINLY HAVE A BIKE. HAVEN'T YOU HEARD OF J.S.C.A.?

HEY FELLAS! IT'S MICKEY MANTLE. HE WATCHED OUR GAME
GOSH MICKEY, I'VE HEARD OF JUNIOR SALES CLUB OF AMERICA. IT'S TERRIFIC! KIDS EARN ALL KINDS OF PRIZES, EVEN BIKES THROUGH J.S.C.A.
RIGHT! DID YOU HEAR THAT BILL?


WOW! LOOK AT BILLY'S NEW BIKE!
WHERE DID YOU GET THAT SWELL BIKE, BILLY? THREE SPEED SHIFT, HAND BRAKES, GENERATOR LIGHT! BOY IT'S GREAT!
WEEKS LATER

I EARNED IT ALL MYSELF WITHOUT PAYING A PENNY THROUGH JUNIOR SALES CLUB OF AMERICA. I'M HAVING A SWELL TIME THANKS TO MICKEY MANTLE AND J.S.C.A.!

Look Kids, get these prizes for yourself without cost from JUNIOR SALES CLUB of AMERICA

Mickey Mantle

DAISY EAGLE
Only 20 Boxes

TIMEX WATCH
Only 20 Boxes

HERCULES ENGLISH BIKE
Only 80 Boxes

DELTA LANTERN
Only 12 Boxes

BIKE GENERATOR SET
Only 12 Boxes

SKIN DIVING OUTFIT
Only 12 Boxes

MOUNTAIN TENT
Only 20 Boxes

PLANE KIT & ENGINE
Only 12 Boxes

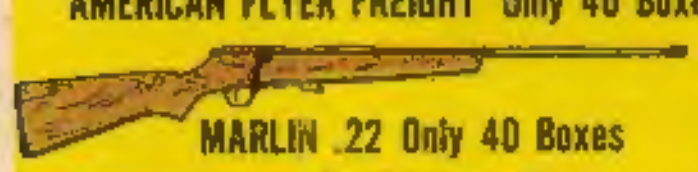
U. S. BUGLE
Only 12 Boxes

SPALDING GLOVE & BALL
Only 20 Boxes

KNIFE & AXE SET
Only 12 Boxes

AMERICAN FLYER FREIGHT Only 40 Boxes

DAISY RED RYDER
Only 12 Boxes



MARLIN .22 Only 40 Boxes

COMET SABRE
Only 12 Boxes

ARCHERY SET
Only 12 Boxes

H-I SPINNING OUTFIT
Only 20 Boxes

SLEEPING BAG
Only 20 Boxes

COLEMAN STOVE Only 20 Boxes

CHEMCRAFT LAB
Only 20 Boxes

JUNIOR SALES CLUB of AMERICA, Springfield 1, Mass.

Here's how to get THESE PRIZES and many more!

YOU can be the prize-winning J.S.C.A. Member in your neighborhood! Thousands of boys and girls are winning nationally-famous QUALITY PRIZES ... at NO COST! Our prizes are the Best! No experience needed. You'll quickly sell many boxes of All-Occasion Cards at the special offer of only $1.25 per box of 21 lovely cards! You can earn a prize in one day! J.S.C.A. CARDS ACTUALLY SELL THEMSELVES.

Just fill in and mail the coupon to become a member of the J.S.C.A. Mark on the coupon whether you want to start with 12 or 20 boxes of All-Occasion Cards. (If prize is for more than 20 boxes, start with your first order for 20 boxes.) We will send your prize-winning boxes of cards on credit because WE TRUST YOU. It's quick and it's EASY! Drop the coupon in the mail NOW! **ACT QUICKLY TO GET YOUR FREE MEMBERSHIP CARD.**

JUNIOR SALES CLUB OF AMERICA, Dept. AC-1 SPRINGFIELD 1, MASS.

Please enroll me as a member of the J.S.C.A. and send me at once, FREE Membership Card, FREE Illustrated Catalog, complete details on how to get prizes and a supply of All-Occasion Cards to sell as checked below:

☐ 12 BOXES ☐ 20 BOXES

NAME _____
Print Clearly

ADDRESS _____

CITY _____ STATE _____